



£10M
energy savings
delivered in 2020

39K
tCO₂e savings
delivered in 2020

Helping you on your journey to net zero

We know how challenging reaching the government's net zero target can be, and we have the tools to get you there.

Benefits

Achieve net zero for your organisation - we are in a climate emergency and organisations of all shapes and sizes are being asked to take action. We help you develop a strategy and plan to enable your organisation to achieve net zero.

Increase efficiencies and reduce emissions - we specialise in implementing practical solutions to improve your business operations, including demand reduction, onsite renewable energy, corporate green energy purchase agreements, and the purchase of carbon credits. These changes offer a credible and cost-effective path to reducing and offsetting your emissions.

Avoid non-compliance - if you face mandatory sustainability reporting requirements within your industry, we can help you manage your data and comply with UK climate change policy.

Your Journey to Zero

Net Zero Ambition - creating a net zero strategy, understanding emissions impact across your value chain, and defining and prioritising actions to achieve net zero.

Target Setting - setting GHG reduction or science-based targets.

Data Management - review of current practices and implementing software to manage and report GHG emissions data and performance against targets.

Your Journey



Reporting - GHG performance, compliance and sustainability reporting including ESOS, SECR, BBP and GRESB.

Insights & Decarbonisation - meaningful insights from data analytics and implementation of carbon reduction opportunities.

Sector Expertise

Commercial Real Estate - with ambitious plans to achieve net zero throughout the sector, and mature reporting methods, we take you beyond planning to generate positive impact.

Public Sector - with an obligation to respond to the climate emergency, we can help you set and deliver against ambitious sustainability objectives.

Retail - embedding carbon pricing within your thinking requires clear planning and modelling in order to achieve both positive environmental and economic impact.

Hospitality - balance environmental impact with guest comfort through bespoke sustainability strategies.

Manufacturing - produce more for less whilst reducing your environmental impact throughout the product life cycle.



About Optimised Net Zero

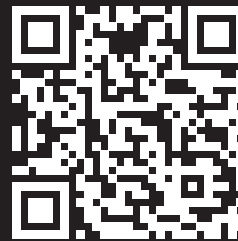
With expertise and experience spanning 20 years in the energy savings industry, we have developed a strategic service to ensure you can achieve a zero-carbon future, coupled with enhanced savings and efficiency, whilst avoiding the obstacle of capital expenditure. In other words, we can optimise your net zero approach.

No matter where you are on your route to net zero, our team of experts can provide you with the resource and support that you need to achieve your end goal. Net zero is a team effort so why not bring us in to help?

Zero marks the spot

What does net zero mean?

Net zero is a term that references the balance between the amount of greenhouse gas emissions produced and the amount removed from the atmosphere. Two avenues exist to reach net zero, both of which work in tandem: reducing greenhouse gas emissions as far as possible and then offsetting the remainder via removal/sequestration.



Visit our Website



Watch our Video

Optimised Energy
109-112 Lancaster House
Amy Johnson Way
Blackpool
FY4 2RP

Tel: 01253 209000
Email: info@optimisedenergy.com

[optimisedenergy.com](https://www.optimisedenergy.com)



 Optimised Energy®